



nivo

Laundry



Daily
Solutions
for Families

Laundry Liquid Detergents

ULTRA



ULTRA CONCENTRATED

LAUNDRY LIQUID DETERGENT

DEEP CLEAN + BRILLIANT WHITES



- Helps maintain brightness and color integrity
- High-efficiency & standard machines compatible
- Fast-dissolving formula – no residue

Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



ULTRA PURE WHITE

LAUNDRY LIQUID DETERGENT

**BLEACH ALTERNATIVE +
SAFE ON COLORS**



- Brighter whites without Chlorine, safe on colors
- High-efficiency & standard machines compatible
- Fast-dissolving formula – no residue



Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



ULTRA OXI POWER

LAUNDRY LIQUID DETERGENT

OXYGEN BOOST + STAIN FIGHTER



- Powerful stain-fighting with oxygen boosters
- High-efficiency & standard machines compatible
- Fast-dissolving formula – no residue



Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



ULTRA ODOR SHIELD

LAUNDRY LIQUID DETERGENT

LOCKS OUT TOUGH ODORS



- Neutralizes and Eliminates Persistent Odors (Sweat, Cooking, Dampness)
- High-efficiency & standard machines compatible
- Fast-dissolving formula – no residue



Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



ULTRA SOFT COMFORT

LAUNDRY LIQUID DETERGENT

WITH FABRIC SOFTENER



- Formula 2 - in - 1 with fabric softener
- High-efficiency & standard machines compatible
- Fast-dissolving formula – no residue

Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

Laundry Liquid Detergents

ORIGINAL



ORIGINAL FORMULA

LAUNDRY LIQUID DETERGENT

**LONG-LASTING FRESHNESS +
EVERYDAY CLEAN**



- Long-lasting fragrance that stays on fabrics
- Available in multiple fresh scent options
- Effective cleaning for everyday laundry
- Works in HE & standard machines

Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



ORIGINAL OXI POWER

LAUNDRY LIQUID DETERGENT

DEEP CLEAN + OXI POWER



- Stain-fighting boost with sensorial fragrance
- Available in multiple fresh scent options
- Effective cleaning for everyday laundry
- Works in HE & standard machines



Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



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(2 L)

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(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

ORIGINAL ODOR DEFENSE

LAUNDRY LIQUID DETERGENT

NEUTRALIZES ODORS + FRESH SCENT



- Odor-Neutralizing with Vibrant Fragrance
- Available in multiple fresh scent options
- Effective cleaning for everyday laundry
- Works in HE & standard machines

Laundry Liquid Detergents

FREE & CLEAR



Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

FREE & CLEAR

LAUNDRY LIQUID DETERGENT

TOUGH ON STAINS & GENTLE ON SKIN



- Hypoallergenic formula
- Dermatologist-tested
- Tough on stains, gentle on skin
- Works in HE & standard machines



FREE & FRESH

LAUNDRY LIQUID DETERGENT

HYPOALLERGENIC + LIGHT FRESH SCENT



- Hypoallergenic formula
- Dermatologist-tested
- Tough on stains, gentle on skin
- Works in HE & standard machines

Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

Laundry Liquid Detergents

BABY



BABY FREE & CLEAR

LAUNDRY LIQUID DETERGENT

DESIGNED FOR BABY'S DELICATE SKIN



- Hypoallergenic formula, safe for baby skin
- Free of dyes & fragrances
- Gentle on delicate fabrics
- Works in HE & standard machines

Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



BABY CARE

LAUNDRY LIQUID DETERGENT

DESIGNED FOR BABY'S DELICATE SKIN



- Hypoallergenic formula, safe for baby skin
- Free of dyes
- Lightly scented
- Gentle on delicate fabrics
- Works in HE & standard machines



Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



BABY CARE

LAUNDRY LIQUID DETERGENT

DESIGNED FOR BABY'S DELICATE SKIN



- Hypoallergenic formula, safe for baby skin
- Free of dyes
- Lightly scented
- Gentle on delicate fabrics
- Works in HE & standard machines

Available Sizes:

33.8 fl oz
(1 L)

67.6 fl oz
(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

Laundry Detergent

PODS



ULTRA CLEAN

DETERGENT PODS



Doypack

Pod Counts:

16 PODS

31 PODS

42 PODS

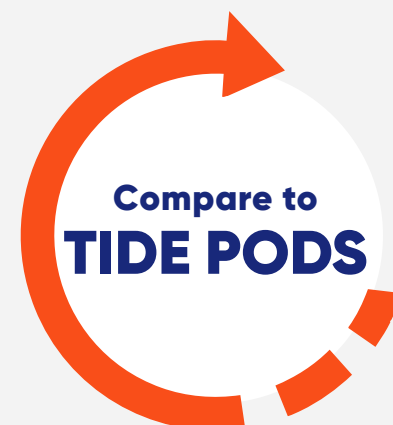
- 3 Chamber Pods
- Long-Lasting Freshness
- Works in HE & standard machines
- Available in 2 scents

Plastic Container

Pod Counts:

24 PODS

60 PODS





ACTIVE FORMULA

DETERGENT PODS



- 3 Chamber Pods
- Long-Lasting Freshness
- Works in HE & standard machines
- Available in 2 scents

Doypack

Pod Counts:

16 PODS

31 PODS

42 PODS

Plastic Container

Pod Counts:

24 PODS

60 PODS





FREE & CLEAR

DETERGENT PODS



Doypack

Pod Counts:

16 PODS

31 PODS

42 PODS



Cleans in
Cold Water



Gentle
on Skin

- 3 Chamber Pods
- Hypoallergenic formula, safe for baby skin
- Free of dyes & fragrances
- Works in HE & standard machines

Plastic Container

Pod Counts:

24 PODS

60 PODS

Compare to
**FREE & CLEAR
TIDE PODS**

Laundry Detergent

Sheets



Available Counts:

40 Sheets

ULTRA CLEAN

LAUNDRY DETERGENT SHEETS



- Enzyme-powered formula for deep stain removal
- Dissolves completely – no residue left behind
- No spills, no measuring for easy use
- Clean, long-lasting fresh linen scent
- Reliable, high-performance cleaning in every wash



ACTIVE FORMULA

LAUNDRY DETERGENT SHEETS



- Compact, space-saving format for easy storage
- No spills, no measuring, no mess
- Dissolves quickly in water for a seamless wash
- Leaves a long-lasting fresh ocean fragrance
- Powerful cleaning performance in a lightweight format
- Ideal for everyday laundry made simple

Available Counts:

40 Sheets



FREE & CLEAR

LAUNDRY DETERGENT SHEETS



- Fragrance-free – ideal for sensitive skin
- Enzyme-based cleaning for effective stain removal
- Dissolves fully with no residue
- No mess, no spills, no measuring
- Gentle on fabrics while still delivering a powerful clean

Available Counts:

40 Sheets

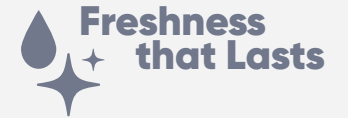
Fabric Softener

Dryer Sheets



SOFT RADIANCE

DRYER SHEETS



- Reduces static cling for smoother fabrics
- Leaves clothes soft, fresh, and easy to wear
- Provides a long-lasting clean fragrance
- Helps reduce wrinkles for a polished look
- Easy, mess-free use – just toss in the dryer
- Enhances the overall laundry experience from wash to wear

Available Counts:

25 Sheets

40 Sheets

80 Sheets

105 Sheets

Fabric **SOFTENERS**



ULTRA ESSENCE

FABRIC SOFTENERS

2-IN-1 SOFTNESS + FRESHNESS



- Luxurious softness you can feel
- Long-lasting fragrance that stays with you
- Helps reduce wrinkles and static cling



Available Sizes:

33.8 fl oz
(1 L)

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(2 L)

101.4 fl oz
(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)



Available Sizes:

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(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

SOFT RADIANCE

FABRIC SOFTENERS

2 IN 1 SOFT + FRESH



- Softens Fabrics
- Long-Lasting Freshness
- Gentle on delicate fabrics
- Works in HE & standard machines



FREE & CLEAR

FABRIC SOFTENERS

100% FREE OF PERFUMES AND DYES



- Hypoallergenic formula, safe for baby skin
- Free of dyes & fragrances
- Gentle on delicate fabrics
- Works in HE & standard machines

Available Sizes:

33.8 fl oz
(1 L)

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(3 L)

169 fl oz
(5L)

254 fl oz
(7.5 L)

Stain **REMOVERS**



OXI POWER WHITE CLOTH

STAIN REMOVERS



- Restores whiteness and brightness with every wash
- Effectively targets set-in and stubborn stains
- Color-safe formula that protects fabrics
- Designed to boost detergent performance instantly
- Reliable, high-efficiency stain removal solution

Available Formats & Sizes:

Liquid
67.6 fl oz
2.0 L

Powder
35.3 oz
1000 g



Available Formats & Sizes:

Liquid
67.6 fl oz
2.0 L

Powder
35.3 oz
1000 g

OXI POWER COLOR CLOTH

STAIN REMOVERS



- Lifts set-in stains while protecting dyes
- Helps prevent color fading and dullness
- Delivers brighter, more vibrant fabrics
- Designed to enhance detergent performance instantly
- Reliable, high-performance color care solution

Scent **BOOSTERS**



CALM SCENT

SCENT BOOSTERS



- Locks In Scent
- Long-Lasting Freshness
- Micro-Freshness Infused Between Fibers

Available Sizes:

7.0 oz
(200 g)

10.0 oz
(285 g)

18.0 oz
(510 g)

24.0 oz
(680 g)



FRESH SCENT

SCENT BOOSTERS



- Locks In Scent
- Long-Lasting Freshness
- Micro-Freshness Infused Between Fibers

Available Sizes:

7.0 oz
(200 g)

10.0 oz
(285 g)

18.0 oz
(510 g)

24.0 oz
(680 g)



CITRUS SCENT

SCENT BOOSTERS



- Locks In Scent
- Long-Lasting Freshness
- Micro-Freshness Infused Between Fibers

Available Sizes:

7.0 oz
(200 g)

10.0 oz
(285 g)

18.0 oz
(510 g)

24.0 oz
(680 g)



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